

MONEYBALL MEETS AGILE.



Adaptive agile development services onshore/onsite

Innovation and differentiation through collaboration

Optimizing delivery through metrics and data

Big data and analytics produces more productive developers/teams

Ability to deploy two full scrum teams within 24 hours

INNOVATE.
BETTER.
ONSHORE.

Innovation and differentiation require speed, agility and collaboration.

Catalyst understands that innovation and differentiation work require a technology delivery model focused on speed of team deployment, speed of team ramp up, and ongoing collaboration. In our work with Fortune 500 and mid-size enterprises throughout North America, Catalyst has successfully demonstrated several unique aspects of our business model:

- Catalyst's big data approach to hiring and team assembly ensures culture fit, skills match and rapid ramp.
- Catalyst can deploy up to two full scrum teams anywhere in North America within 24 hours.
- Catalyst teams are able to achieve peak velocity faster than other providers, typically within two to three sprints.
- Catalyst teams repeatedly deliver better quality code, reducing the need for expensive re-work and quickly building trust with client stakeholders.
- Catalyst proactively reports on numerous real-time delivery and project metrics, driving transparency in an opaque market.

MONEYBALL MEETS AGILE

Catalyst delivers on innovation and differentiation work through a primarily agile approach to application development. Our moneyball model – using analytics based on data rather than perceptions – enables us to recruit talent and assemble highly productive and skilled teams custom-tailored to each client. These teams can be located onsite with a client or at a Catalyst onshore development center. Our analytics-based approach offers a further advantage: it enables Catalyst to look at performance instead of simply credentials, enabling us to better predict delivery excellence. This ability to identify, assemble and deploy top-performing teams allows Catalyst to consistently deliver faster, better quality and less costly solutions than offshore and onshore vendors.

PARTNERS AND CERTIFICATIONS



Learn more at www.catalystdevworks.com or email info@catalystdevworks.com

RESULTS

Our Moneyball approach produces better results than other offshore/onshore vendors*:

- 77% higher productivity
- 55% improved quality
- 67% lower costs per unit of work

*Results achieved and shared by Fortune 500 Sports Apparel Company

"We looked at a variety of staff augmentation options as well as the rural outsourcing market. Catalyst had a unique value proposition; they could find the talent we needed and mobilize them on an ultra-aggressive time frame."

*Tom Mirc, Senior Manager of Business Systems at Red Hat
Quoted by CIO Magazine on January 29, 2014*

"The culture problem, as it is known in offshore outsourcing circles, was impeding agile development work, so the company shifted gears. It hired Catalyst."

*Computerworld article detailing a fortune 500 retailer's partnership with Catalyst.
October 9, 2013*

"Catalyst has supported us with the highest level of quality and professionalism, and has helped us by bringing a range of best practices to bear. The result has been significant savings, improved operational accuracy and efficiency, and freeing up of staff time to focus on growing our business."

*Mark Golczewski, Executive Vice President, Technology
Delta Dental*

CATALYST OFFERINGS

APPLICATION SERVICES

Product Engineering and Development / Systems Integration / Application Modernization / Testing and Quality Assurance / Maintenance, Management and Support

TRANSFORMATION

Custom Agile Evolution / Mobile (native, web and hybrid) / Cloud Development, Migration and Deployment

DATA MANAGEMENT

Big Data / ETL / Data Warehousing and Marts / Data Abstraction and Presentation

BUSINESS INFORMATION MANAGEMENT

Business Intelligence and Analytics / Enterprise Portals / Reporting / Enterprise Content Management and Collaboration / Document Management / Workflow Solutions